

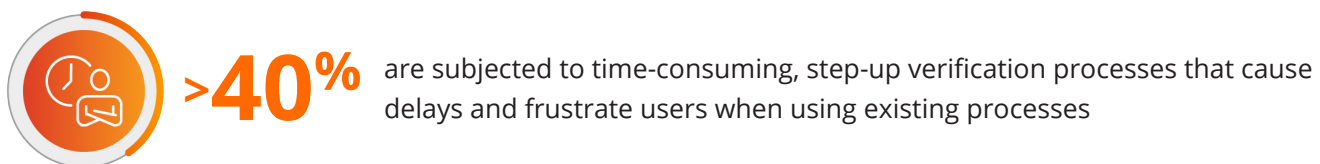
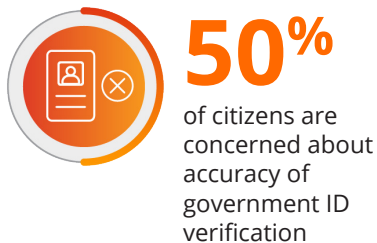
Applicants Want Easier Identity Verification Processes for Access to Public Benefits

Ease of Access Doesn't Have to Come at the Expense of Fraud Controls

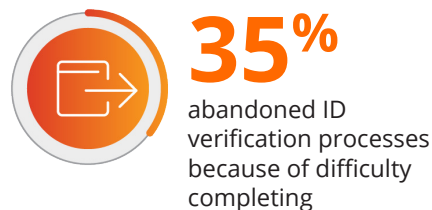
A recent poll conducted by John Zogby Strategies in six geographically and politically diverse states* found that citizens encountered significant challenges in applying for state and federal benefits programs during the pandemic.

During the pandemic, state agencies faced significant challenges in transitioning registration processes online, increased fraud, delays in application processing, and widespread customer service challenges.

RESPONDENTS EXPRESSED FRUSTRATION WITH CURRENT ID VERIFICATION PROCESSES



TWO-THIRDS OF RESPONDENTS FEEL THAT GOVERNMENT HAS MADE IT TOO DIFFICULT TO VERIFY ID ONLINE



*2,400 likely voters were surveyed in Arizona, California, Florida, Georgia, Ohio and Michigan by John Zogby Strategies between April 13, 2022 and June 3, 2022. Each poll has a margin of error for the same of +/-4.1%

DISPARATE IMPACTS ARE FELT IN HARD TO REACH AND HARD TO VERIFY POPULATIONS



Non-white voters

are more likely to abandon ID verification processes than white counterparts

APPLICANTS WANT GOVERNMENT IDENTITY VERIFICATION TO FUNCTION MORE LIKE COMMERCIAL SERVICES



Financial services and online marketplaces

are seen as preferable onboarding and verification processes



Minimizing friction and timely verification

will enhance citizen trust and fraud prevention

Socure's Solution for Accurate Onboarding with Minimal Friction and Enhanced Fraud Controls

Socure supports government agencies in benefits eligibility and enrollment, digital identity verification, fraud prevention, and public sign-in services through its comprehensive graph-defined platform that combines advanced machine learning (ML), artificial intelligence (AI), analytics, and broad data coverage to deliver the industry's most accurate solution. This best-in-class approach analyzes and correlates facets of an individual's digital identity to deliver accurate and automated identity decisions, reduce or eliminate manual reviews, improve program integrity, reduce bias-driven friction for underrepresented populations, and protect taxpayer dollars from fraud.

Socure solutions are fully automated, easy to deploy, highly scalable, and can be implemented so they serve online, call center, and in-person use cases. Through Socure's platform agencies can gauge whether an identity is real and belongs to the person applying for access or benefits without compromising on user experience.

SOCURE'S INDUSTRY LEADING ID+ SOLUTION



98%

of transactions are appropriately categorized without manual review or added friction



80%

reduction in fraud rates within the top 3% of risk



93%

better accuracy passing good applicants and identifying fraudulent ones than legacy systems or other vendors

For more information, visit socure.com or contact us at publicsector@socure.com.