



# Intelligent KYC for Online Gaming

## Upgrade your KYC from a compliance tool to an engine for growth

Socure's best-in-class Intelligent KYC passively verifies the identities of eligible players online quickly and accurately to safely increase new player conversions and reduce drop-off rates.

Using Intelligent KYC, digital gaming operators are unlocking significant, incremental revenue growth by auto-accepting a higher percentage of new players across a broad range of demographics, including recently of age players and new-to-country individuals, while meeting compliance mandates.

### Key benefits:

- Proven auto-acceptance rates of up to 90%
- Exact date of birth and address matching
- Outperforms competitors in the 21- to 34-year old demographic
- Last four of SSN validation for optimal UX

Intelligent KYC is trusted by top online gaming brands to identify qualified new players and flag potentially ineligible applicants for further review. If an applicant fails the passive verification, they can be stepped up to DocV, an automated, robust document verification process that captures and authenticates a government-issued ID using a mobile device in real time.

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### 4.5% overall increase in auto-approvals

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Traditional KYC solutions that rely on credit data tend to reject—or subject to huge amounts of friction—a large quantity of legitimate young, immigrant, and thin-file individuals who commonly have low credit usage and/or frequently change their home address. The result is fewer new players approved or click aways caused by a poor user experience.

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### 57% accepted that competitor rejected

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Intelligent KYC has proven to outperform competitors without introducing friction by using more data sources, advanced logic and matching, and simple, actionable insights. To maximize auto-approvals, we auto cleanse client input data, run multi-dimensional queries with multiple data sources, intelligently rank decision outputs, and package this with simple, insightful reason codes.

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### 28%+ reduction in manual reviews

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In addition, Intelligent KYC is able to identify a higher percentage of eligible players resulting in fewer manual reviews, a reduction in operational costs, and a better user experience.

Both Intelligent KYC and DocV are part of the Socure ID+ platform which includes our flagship Sigma Fraud Suite, Global Watchlist with Monitoring for compliance, along with email risk, phone risk, and address risk correlation scores. The platform uses numerous data sources, including proprietary data with over 290 million verified identities, as well as over seven billion records from credit, utility, telecom, and other authoritative sources to deliver market-leading matching accuracy.

Intelligent KYC powers responsible growth by safely increasing auto-acceptance rates, improving the user experience, and reducing manual reviews and associated costs.

**For more information, contact [sales@socure.com](mailto:sales@socure.com), request a [demo](#), or visit [www.socure.com](http://www.socure.com).**

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